### For Immediate Release: March 11, 2015

CONTACT: Henry Zipf TARMLS President (520) 444-5672

Sean Murphy Vice President, MLS (520) 382-8792

Marc Lebowitz, RCE, CAE CEO, TARMLS (520) 327-4218



#### Lifestyle Opportunities: No matter what area or type of home you are interested in, you have a variety of options. Financial: Multiple financing opportunities are

available Talk to a REALTOR®!

Talk to a REALTOR®!

With the complexity of a real estate transaction, you need a REALTOR®.

## Tucson Association of REALTORS®

# Multiple Listing Service Monthly Statistics February 2015

Below are some highlights from the February Residential Sales Statistics:

- Total Sales Volume for February was \$195,792,147, a 24.89% increase from January's number of \$156,772,690.
- The Average Sales Price increased this month to \$209,403 from \$194,878 in January.
- Average List Price increased 7.24%, going from \$201,687 in January to \$216,281 in February.
- Total Under Contract increased by 12.98% since January.
- Total Unit Sales were up from 805 in January to 935 in February, resulting in a 16.15% increase.
- The Median Sales Price rose to \$167,000 this month from \$160,250 in January, a total of 4.21%.
- New Listings decreased 1.20% from January to February but have increased 14.48% since February 2014.
- Total Active Listings of 5,857 were up .93% since January's number of 5,803.
- Average Days on Market decreased to 69 this month from 70 in January.
- Conventional loan sales of 36.7 exceeded Cash Sales of 33.7% this month.

Henry Zipf 2015 TARMLS President







The Tucson Multiple Listing Service, Inc. is a wholly owned subsidiary of the Tucson Association of REALTORS®, dedicated to providing a reliable real estate database for members and the public. The Association represents the interests of 5,400 professionals in the real estate industry, and is affiliated with the National Association of REALTORS®. REALTOR® is a registered collective membership mark which may only be used by professionals who are members and subscribe to its strict code of ethics.

#### February 2015 Recap by Month and Year - % of Change

| <u>Total Sales Volume</u>   |               |               |                        | <u>Total Unit Sales</u> |             |             |                        |
|-----------------------------|---------------|---------------|------------------------|-------------------------|-------------|-------------|------------------------|
|                             | <u>2015</u>   | <u>2014</u>   | <u>Annual % Change</u> |                         | <u>2015</u> | <u>2014</u> | <u>Annual % Change</u> |
| February                    | \$195,792,147 | \$188,915,109 | 3.64%                  | February                | 935         | 961         | -2.71%                 |
| January                     | \$156,772,690 | \$168,462,403 | -6.94%                 | January                 | 805         | 854         | -5.74%                 |
| Month % Change              | 24.89%        | 12.14%        |                        | Month % Change          | 16.15%      | 12.53%      |                        |
| Average Sales Price         |               |               |                        | Median Sales Price      |             |             |                        |
|                             | <u>2015</u>   | <u>2014</u>   | Annual % Change        |                         | <u>2015</u> | <u>2014</u> | <u>Annual % Change</u> |
| February                    | \$209,403     | \$196,581     | 6.52%                  | February                | \$167,000   | \$158,000   | 5.70%                  |
| January                     | \$194,878     | \$197,262     | -1.21%                 | January                 | \$160,250   | \$157,250   | 1.91%                  |
| Month % Change              | 7.45%         | -0.35%        |                        | Month % Change          | 4.21%       | 0.48%       |                        |
| Average List Price          | 2015          | 2044          |                        | New Listings            | 2045        | 2014        |                        |
|                             | <u>2015</u>   | <u>2014</u>   | Annual % Change        |                         | <u>2015</u> | <u>2014</u> | Annual % Change        |
| February                    | \$216,281     | \$202,787     | 6.65%                  | February                | 2,387       | 2,085       | 14.48%                 |
| January                     | \$201,687     | \$203,061     | -0.68%                 | January                 | 2,416       | 2,289       | 5.55%                  |
| Month % Change              | 7.24%         | -0.13%        |                        | Month % Change          | -1.20%      | -8.91%      |                        |
| <u>Total Under Contract</u> | <u>2015</u>   | <u>2014</u>   | <u>Annual % Change</u> | Active Listings         | <u>2015</u> | <u>2014</u> | Annual % Change        |
| February                    | 1,993         | 1,961         | 1.63%                  | February                | 5,857       | 5,721       | 2.38%                  |
| January                     | 1,764         | 1,804         | -2.22%                 | January                 | 5,803       | 5,477       | 5.95%                  |
| Month % Change              | 12.98%        | 8.70%         |                        | Month % Change          | 0.93%       | 4.45%       |                        |

#### February 2015 - Active and Sold by Zip Code

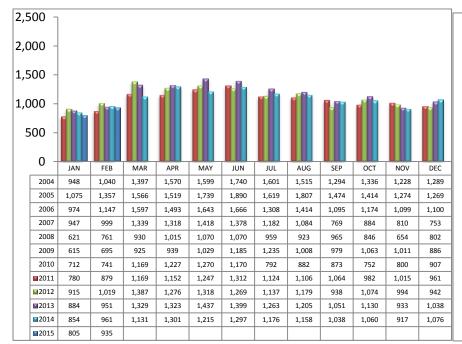
| Zip Code | <u># Active</u> | # Sold | <u>%</u> | Zip Code | # Active | <u># Sold</u> | <u>%</u> | Zip Code | <u># Active</u> | # Sold | <u>%</u> | Zip Code | # Active | # Sold | <u>%</u> |
|----------|-----------------|--------|----------|----------|----------|---------------|----------|----------|-----------------|--------|----------|----------|----------|--------|----------|
| 85143    | 0               | 0      | 0.00%    | 85645    | 0        | 0             | 0.00%    | 85713    | 220             | 34     | 15.45%   | 85740    | 0        | 0      | 0.00%    |
| 85145    | 16              | 3      | 18.75%   | 85648    | 0        | 0             | 0.00%    | 85714    | 15              | 3      | 20.00%   | 85741    | 99       | 28     | 28.28%   |
| 85321    | 0               | 0      | 0.00%    | 85653    | 106      | 17            | 16.04%   | 85715    | 131             | 19     | 14.50%   | 85742    | 173      | 29     | 16.76%   |
| 85601    | 0               | 0      | 0.00%    | 85654    | 0        | 0             | 0.00%    | 85716    | 153             | 29     | 18.95%   | 85743    | 196      | 50     | 25.51%   |
| 85602    | 3               | 0      | 0.00%    | 85658    | 245      | 22            | 8.98%    | 85717    | 0               | 0      | 0.00%    | 85745    | 169      | 35     | 20.71%   |
| 85611    | 0               | 0      | 0.00%    | 85701    | 27       | 1             | 3.70%    | 85718    | 339             | 46     | 13.57%   | 85746    | 107      | 21     | 19.63%   |
| 85614    | 282             | 43     | 15.25%   | 85704    | 185      | 34            | 18.38%   | 85719    | 147             | 29     | 19.73%   | 85747    | 178      | 35     | 19.66%   |
| 85616    | 0               | 0      | 0.00%    | 85705    | 87       | 14            | 16.09%   | 85730    | 150             | 31     | 20.67%   | 85748    | 102      | 33     | 32.35%   |
| 85619    | 24              | 2      | 8.33%    | 85706    | 44       | 21            | 47.73%   | 85734    | 0               | 0      | 0.00%    | 85749    | 188      | 23     | 12.23%   |
| 85622    | 79              | 10     | 12.66%   | 85709    | 0        | 0             | 0.00%    | 85735    | 79              | 7      | 8.86%    | 85750    | 337      | 33     | 9.79%    |
| 85623    | 12              | 1      | 8.33%    | 85710    | 198      | 39            | 19.70%   | 85736    | 28              | 2      | 7.14%    | 85755    | 264      | 34     | 12.88%   |
| 85629    | 220             | 35     | 15.91%   | 85711    | 143      | 26            | 18.18%   | 85737    | 246             | 34     | 13.82%   | 85756    | 76       | 22     | 28.95%   |
| 85641    | 264             | 24     | 9.09%    | 85712    | 135      | 22            | 16.30%   | 85739    | 313             | 32     | 10.22%   | 85757    | 76       | 12     | 15.79%   |

#### Tucson Association of REALTORS®, Real Estate Trend Indicator Tucson, AZ From: 2/01/2015 to 2/28/2015

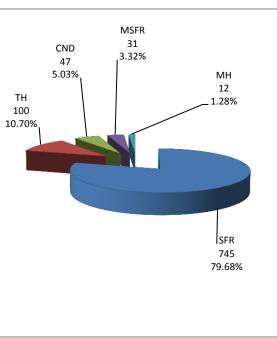
Statistics generated on: 3/10/15

|                                       | Residential Listing Statistics |                  |            |               |                 |                 |      |                |                            |               |
|---------------------------------------|--------------------------------|------------------|------------|---------------|-----------------|-----------------|------|----------------|----------------------------|---------------|
|                                       | Total Active                   | Total Contingent | Total Capa | Total Pending | Total Inventory | Total Sold      | Area | # Per Area     | Days on Mar<br>of Units Sc |               |
| Under \$29,999                        | 28                             | 10               | 0          | 9             | 47              | 11              | С    | 684            | 1 -30 Days                 | 366           |
| \$30,000 to \$39,999                  | 34                             | 4                | 1          | 4             | 43              | 20              | Е    | 297            | 31-60 Days                 | 170           |
| \$40,000 to \$49,999                  | 65                             | 19               | 5          | 4             | 93              | 10              | Ν    | 724            | 61 - 90 Days               | 123           |
| \$50,000 to \$59,999                  | 72                             | 21               | 5          | 6             | 104             | 16              | NE   | 330            | 91-120 Days                | 110           |
| \$60,000 to \$69,999                  | 81                             | 14               | 7          | 8             | 110             | 17              | NW   | 1669           | 121 - 180 Days             | 106           |
| \$70,000 to \$79,999                  | 103                            | 34               | 9          | 12            | 158             | 17              | S    | 163            | Over 180 Days              | 59            |
| \$80,000 to \$89,999                  | 98                             | 40               | 10         | 8             | 156             | 19              | SE   | 465            | Avg. Days on N             | 1arket        |
| \$90,000 to \$99,999                  | 127                            | 47               | 15         | 8             | 197             | 40              | SW   | 359            | 69                         |               |
| \$100,000 to \$119,999                | 285                            | 138              | 26         | 27            | 476             | 69              | W    | 270            | Avg. Sold P                | ice           |
| \$120,000 to \$139,999                | 397                            | 170              | 42         | 34            | 643             | 102             | XNE  | 24             | \$209,403                  |               |
| \$140,000 to \$159,999                | 441                            | 193              | 23         | 32            | 689             | 119             | XNW  | 76             | Median Sale                | Price         |
| \$160,000 to \$179,999                | 459                            | 139              | 26         | 24            | 648             | 81              | XS   | 466            | \$167,000                  | I             |
| \$180,000 to \$199,999                | 392                            | 82               | 21         | 23            | 518             | 58              | XSW  | 290            | New Listin                 | gs            |
| \$200,000 to \$249,999                | 760                            | 181              | 17         | 43            | 1001            | 127             | XW   | 40             | 2,387                      | -             |
| \$250,000 to \$299,999                | 629                            | 107              | 16         | 40            | 792             | 82              | Sold | Units per Area | Sales Volume by Area       |               |
| \$300,000 to \$399,999                | 679                            | 100              | 13         | 34            | 826             | 66              | С    | 120            | \$18,620,62                | .7            |
| \$400,000 to \$499,999                | 362                            | 59               | 5          | 11            | 437             | 30              | Е    | 73             | \$11,203,665               |               |
| \$500,000 to \$749,999                | 474                            | 36               | 1          | 9             | 520             | 42              | N    | 84             | \$31,991,900               |               |
| \$750,000 to \$999,999                | 175                            | 11               | 0          | 4             | 190             | 4               | NE   | 44             | \$13,588,000               |               |
| \$1,000,000 and over                  | 196                            | 2                | 1          | 3             | 202             | 5               | NW   | 254            | \$65,007,408               |               |
|                                       |                                |                  |            |               |                 |                 | S    | 56             | \$5,454,75                 | 4             |
|                                       |                                |                  |            |               |                 |                 | SE   | 81             | \$14,367,38                | 32            |
|                                       |                                |                  |            |               |                 |                 | SW   | 50             | \$5,772,48                 | 4             |
|                                       |                                |                  |            |               |                 |                 | W    | 49             | \$9,768,15                 | 6             |
|                                       |                                |                  |            |               |                 |                 | XNE  | 2              | \$1,008,41                 | 4             |
|                                       |                                |                  |            |               |                 |                 | XNW  | 12             | \$1,105,50                 | 0             |
|                                       |                                |                  |            |               |                 |                 | XS   | 67             | \$12,601,00                | 57            |
| Totals                                | 5,857                          | 1,407            | 243        | 343           | 7,850           | 935             | XSW  | 32             | \$4,492,90                 | 0             |
|                                       |                                |                  |            |               |                 |                 | XW   | 11             | \$809,900                  | 1             |
|                                       | Feb-15                         | Feb-14           | % Change   | YTD 2015      | YTD 2014        | <u>% Change</u> |      | Total Volume   | \$195,792,1                | 47            |
| Home Sales Volume                     | \$195,792,147                  | \$188,915,109    | 3.64%      | \$352,564,837 | \$357,377,512   | -1.35%          |      |                | •                          |               |
| Home Sales Units                      | 935                            | 961              | -2.71%     | 1,740         | 1,815           | -4.13%          |      |                | <b>Types of Financing</b>  | <u>Totals</u> |
| Average Sales Price (All Residential) | \$209,403                      | \$196,581        | 6.52%      | \$202,141     | \$196,922       | 2.65%           |      |                | FHA                        | 144           |
| Median Sales Price                    | \$167,000                      | \$158,000        | 5.70%      | \$163,625     | \$157,625       | 3.81%           |      |                | VA                         | 99            |
| Average Days on Market:               | 69                             | 63               | 9.52%      | 70            | 61              | 14.75%          |      |                | Other                      | 26            |
| Average List Price for Solds:         | \$216,281                      | \$202,787        | 6.65%      | \$208,984     | \$202,924       | 2.99%           |      |                | Cash                       | 315           |
| SP/LP %                               | 96.82%                         | 96.94%           |            | 96.73%        | 97.04%          |                 |      |                | Conventional               | 343           |
| Total Under Contract                  | 1,993                          | 1,961            | 1.63%      |               |                 |                 | -    |                | Cash/Loan                  | 0             |
| Active Listings                       | 5,857                          | 5,721            | 2.38%      |               |                 |                 |      |                | Carryback                  | 8             |
| New Listings                          | 2,387                          | 2,085            | 14.48%     |               |                 |                 |      |                |                            |               |

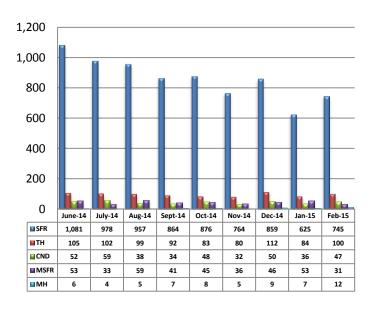
#### <u> Total Unit Sales - February 2015</u>



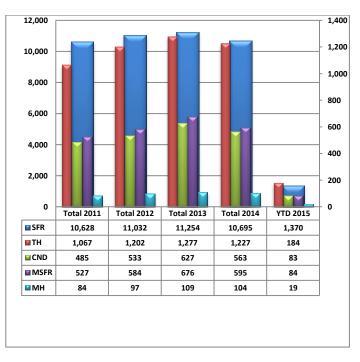
#### <u> Unit Sales – Breakdown by Type</u>



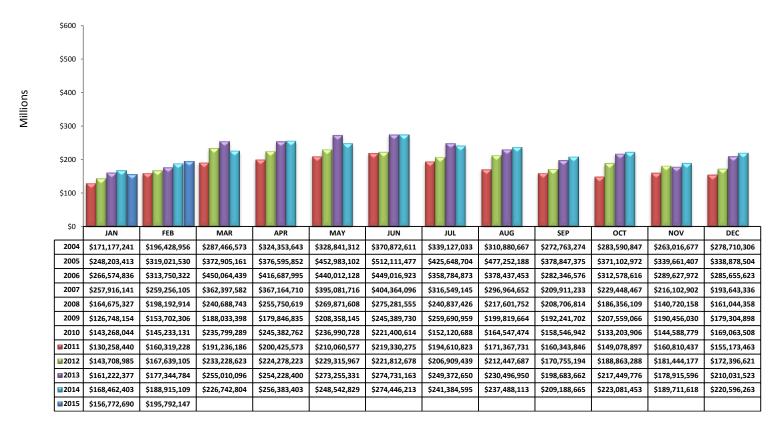
#### **Total Unit Sales By Type - Monthly Comparison**



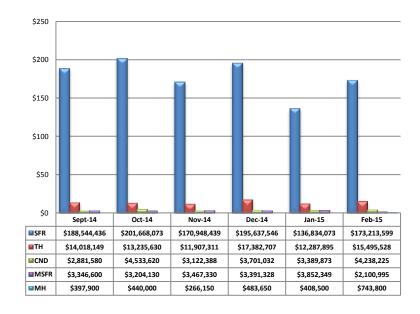
#### <u>YTD Annual Comparison - Breakdown by Type</u>



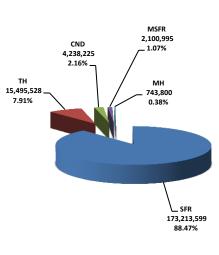
#### **Total Sales Volume - February 2015**



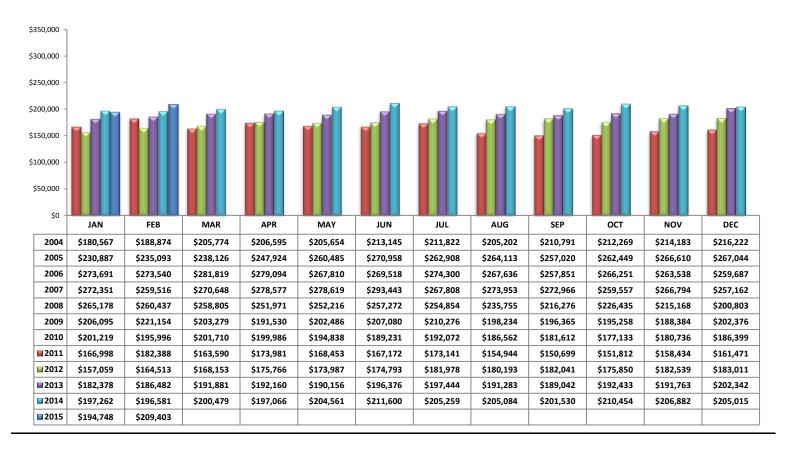
#### **Total Sales Volume By Type - Monthly Comparison**



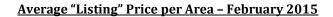
#### Monthly Volume by Type

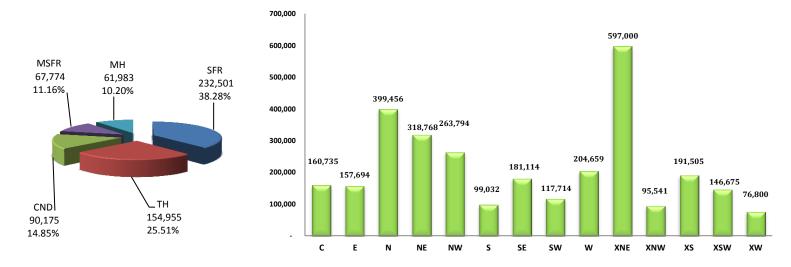


#### **Average Sales Price - February 2015**



#### <u>Average Sales Price by Type – February 2015</u>

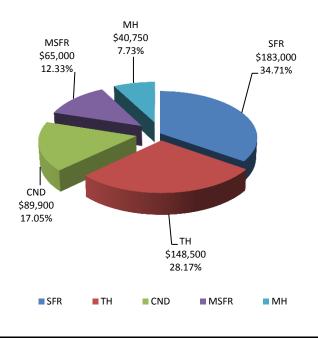




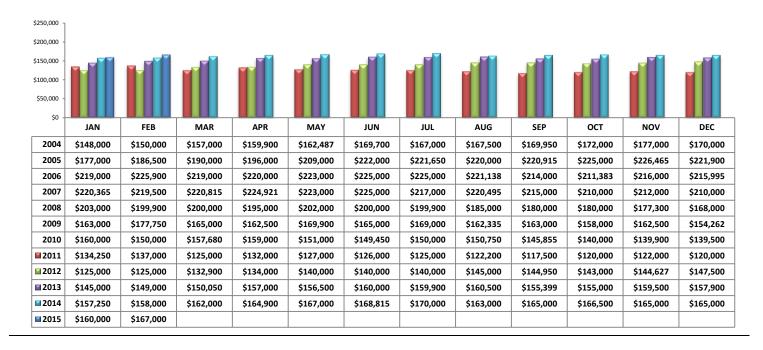
PLEASE NOTE: The data contained in this report is dynamic in nature and therefore subject to change and adjustment with the passage of time. These figures and charts are an approximation of the flow of business as observed through the Tucson Association of REALTORS® Multiple Listing Service. This report does not represent all real estate activity in the area as it does not include unrepresented sales, commercial sales or a substantial portion of new home sales. Though the data and materials presented here are deemed to be substantially correct, neither the Tucson Association of REALTORS® nor the MLS guarantees, or is in any way responsible for its accuracy.

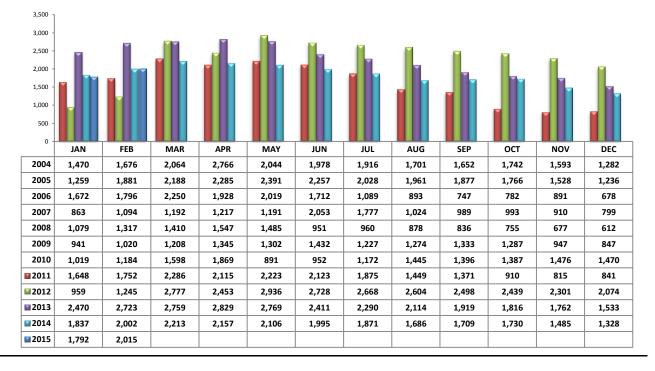
#### © Copyright 2015 Tucson Association of REALTORS® Multiple Listing Service, Inc.

#### Median Sale Price - by Type



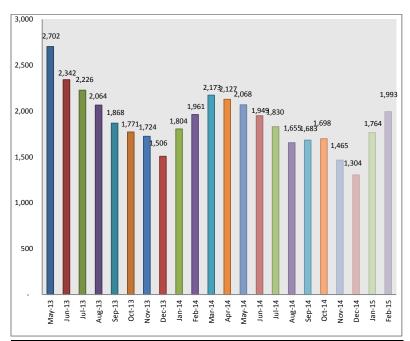
#### Median Sale Price - February 2015

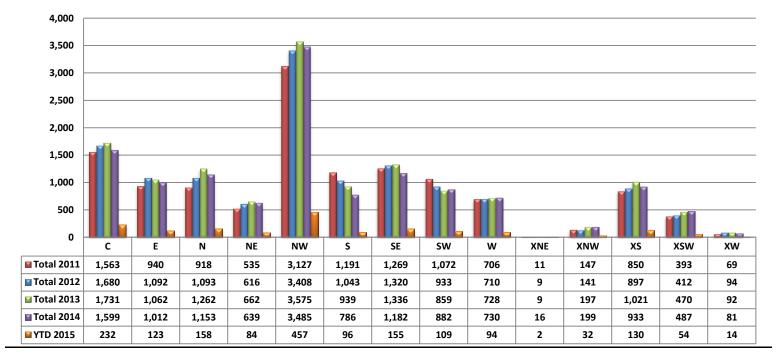




#### Newly Under Contract During The Month

#### **Total Listings Still Under Contract At The End of The Month**





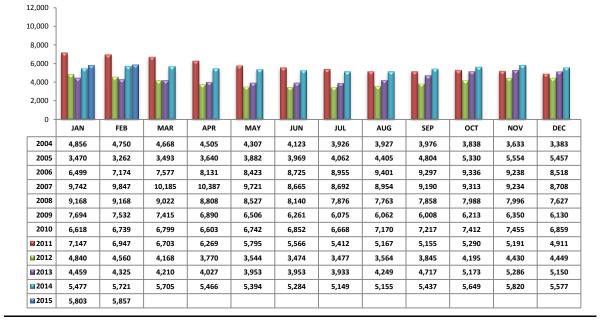
#### Number of Sold Listings by Area - Annual Comparison

#### Average \$ Sold per Area by # of Bedrooms

#### Units Sold per Area by # of Bedrooms

|     | 0-2<br>Bedrooms       | 3<br>Bedrooms         | 4<br>Bedrooms         | 5+<br>Bedrooms | All<br>Bedrooms       |   |     | 0-2<br>Bedrooms | 3<br>Bedrooms | 4<br>Bedrooms | 5+<br>Bedrooms | All<br>Bedrooms |
|-----|-----------------------|-----------------------|-----------------------|----------------|-----------------------|---|-----|-----------------|---------------|---------------|----------------|-----------------|
| С   | \$115,961             | \$143,114             | \$237,831             | \$306,250      | \$155,171             |   | С   | 44              | 51            | 21            | 4              | 120             |
| Е   | \$103,588             | \$139,814             | \$176,488             | \$288,000      | \$153,474             |   | Е   | 9               | 34            | 28            | 2              | 73              |
| N   | \$243,404             | \$341,304             | \$462,954             | \$1,266,666    | \$380,855             |   | N   | 23              | 35            | 23            | 3              | 84              |
| NE  | \$136,500             | \$316,464             | \$371,364             | \$445,125      | \$308,818             |   | NE  | 9               | 17            | 14            | 4              | 44              |
| NW  | \$218,741             | \$249,480             | \$284,960             | \$367,263      | \$255,934             |   | NW  | 65              | 112           | 66            | 11             | 254             |
| s   | \$72,393              | \$97,475              | \$107,575             | \$122,666      | \$97,406              |   | s   | 8               | 33            | 12            | 3              | 56              |
| SE  | \$122,897             | \$141,164             | \$234,063             | \$267,281      | \$177,375             |   | SE  | 8               | 42            | 25            | 6              | 81              |
| SW  | \$57,081              | \$111,490             | \$157,281             | \$120,500      | \$115,449             |   | SW  | 11              | 20            | 17            | 2              | 50              |
| w   | \$168,516             | \$188,011             | \$289,307             | \$169,750      | \$199,350             |   | w   | 6               | 34            | 7             | 2              | 49              |
| XNE | \$550,000             | \$458,414             | \$0                   | \$0            | \$504,207             |   | XNE | 1               | 1             | 0             | 0              | 2               |
| XNW | \$40,000              | \$104,500             | \$72,833              | \$180,000      | \$92,125              |   | XNW | 2               | 6             | 3             | 1              | 12              |
| XS  | \$166,009             | \$195,747             | \$197,120             | \$202,655      | \$188,075             |   | XS  | 19              | 31            | 12            | 5              | 67              |
| XSW |                       |                       |                       | \$202,655      |                       |   | XSW |                 | 7             | 2             | 0              | 32              |
| XW  | \$135,021<br>\$69,475 | \$137,128<br>\$78,666 | \$213,750<br>\$60,000 | <u> </u>       | \$140,403<br>\$73,627 | ┢ | XW  | 23              | 6             | 1             | 0              | 11              |

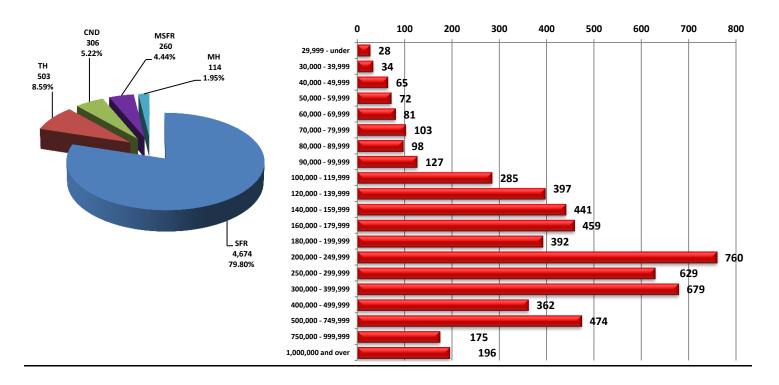
#### Active Listings



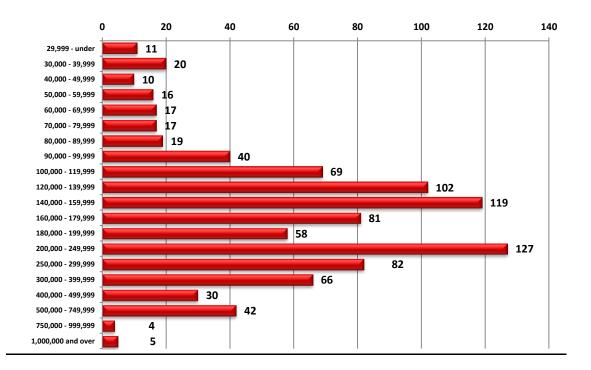
| Area | # of Listings |
|------|---------------|
| С    | 684           |
| Ε    | 297           |
| Ν    | 724           |
| NE   | 330           |
| NW   | 1669          |
| S    | 163           |
| SE   | 465           |
| SW   | 359           |
| W    | 270           |
| XNE  | 24            |
| XNW  | 76            |
| XS   | 466           |
| XSW  | 290           |
| XW   | 40            |

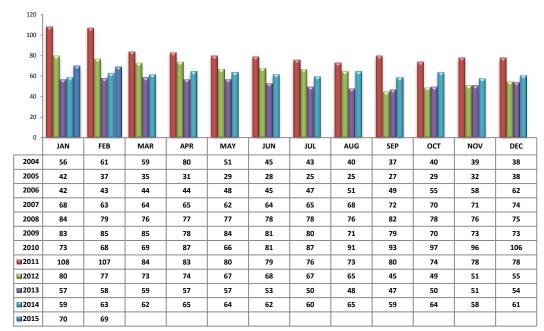
#### **Active Listings Unit Breakdown**

#### **Active Listings Price Breakdown**



#### Sold Price Breakdown



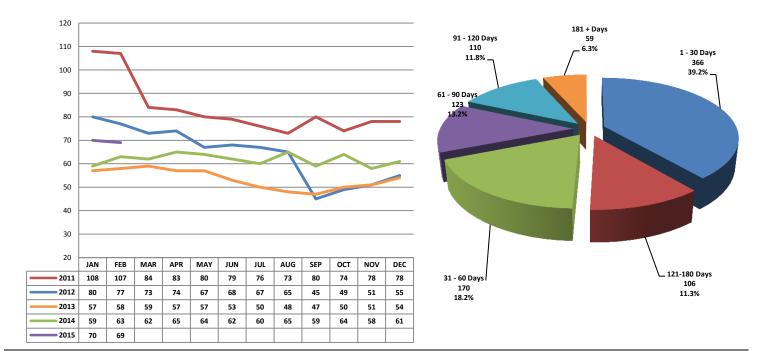


| Average Days on  | Market/Listing - February 201 | 5        |
|------------------|-------------------------------|----------|
| Inverage Days on | Market/ moting rebruary 201   | <u> </u> |

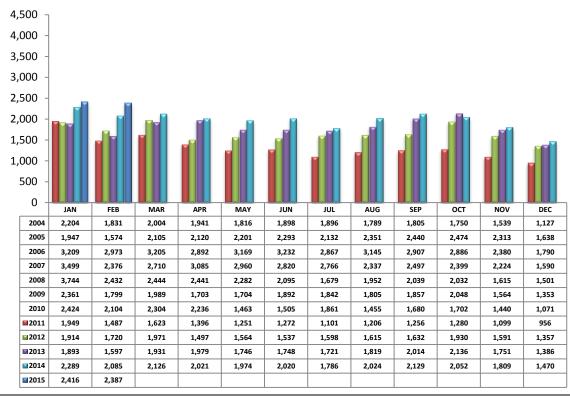
| Area | Avg. DOM |
|------|----------|
| С    | 77       |
| Ε    | 58       |
| Ν    | 68       |
| NE   | 77       |
| NW   | 69       |
| S    | 43       |
| SE   | 68       |
| SW   | 76       |
| W    | 68       |
| XNE  | 43       |
| XNW  | 78       |
| XS   | 78       |
| XSW  | 87       |
| XW   | 53       |

#### Annual Comparison - Average Days on Market

#### Average Days on Market/Listing Breakdown



#### <u>New Listings – February 2015</u>



| Area | # of Listings |
|------|---------------|
| C    | 316           |
| E    | 143           |
| Ν    | 272           |
| NE   | 124           |
| NW   | 627           |
| S    | 109           |
| SE   | 193           |
| SW   | 147           |
| W    | 126           |
| XNE  | 4             |
| XNW  | 30            |
| XS   | 191           |
| XSW  | 90            |
| XW   | 15            |

\*Includes properties that were re-listed

\*\*Beginning February2012, TAR/MLS implemented a change in the calculation of New Listings to include all new listings input to the MLS database. The changes are reflected above.

| Month            | Expired | Cancelled | Temp Off<br>Mkt. |
|------------------|---------|-----------|------------------|
| May 2014         | 256     | 467       | 54               |
| June 2014        | 238     | 422       | 62               |
| <b>July 2014</b> | 235     | 462       | 69               |
| Aug 2014         | 213     | 464       | 59               |
| Sept 2014        | 232     | 380       | 57               |
| <b>Oct 2014</b>  | 201     | 410       | 51               |
| Nov 2014         | 170     | 371       | 60               |
| <b>Dec 2014</b>  | 383     | 365       | 61               |
| Jan 2015         | 232     | 446       | 59               |
| Feb 2015         | 202     | 351       | 39               |

#### Misc. MLS Information