### For Immediate Release: November 6, 2014

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## **Tucson Association of REALTORS®**

# Multiple Listing Service Monthly Statistics October 2014

Below are some highlights from the October Residential Sales Statistics:

- Total Sales Volume increased this month going from \$209,188,665 in September to \$223,081,453 in October, a 6.64% difference.
- The Average Sales Price increased 4.43% from last month.
- Average List Price for October was \$217,786, a 4.97% increase over September's \$207,472.
- Total Under Contract increased .89% from September.
- Total Unit Sales increased from 1,038 in September to 1,060 in October resulting in a 2.12% increase.
- The Median Sales Price for October was \$166,500, a .91% increase since last month, and a 7.42% increase over October 2013.
- New Listings decreased 3.62% from September to October.
- Total Active Listings of 5,649 is an increase of 3.90% since September's number of 5,437, and is an increase of 9.20% since October 2013.
- Average Days on Market increased to 64 this month from 59 in September.
- Conventional loan sales of 40.5 exceeded Cash Sales of 26.8% this month.

Kim Clifton 2014 TARMLS President







The Tucson Multiple Listing Service, Inc. is a wholly owned subsidiary of the Tucson Association of REALTORS®, dedicated to providing a reliable real estate database for members and the public. The Association represents the interests of 5,400 professionals in the real estate industry, and is affiliated with the National Association of REALTORS®. REALTOR® is a registered collective membership mark which may only be used by professionals who are members and subscribe to its strict code of ethics.

#### October 2014 Recap by Month and Year - % of Change

<u>Total Sales Volume</u>				<u>Total Unit Sales</u>			
	<u>2014</u>	<u>2013</u>	Annual % Change		<u>2014</u>	<u>2013</u>	<u>Annual % Change</u>
October	\$223,081,453	\$217,449,776	2.59%	October	1,060	1,130	-6.19%
September	\$209,188,665	\$198,683,662	5.29%	September	1,038	1,051	-1.24%
Month % Change	6.64%	9.45%		Month % Change	2.12%	7.52%	
Average Sales Price				<u>Median Sales Price</u>			
	<u>2014</u>	<u>2013</u>	Annual % Change		<u>2014</u>	<u>2013</u>	<u>Annual % Change</u>
October	\$210,454	\$192,433	9.36%	October	\$166,500	\$155,000	7.42%
September	\$201,530	\$189,042	6.61%	September	\$165,000	\$155,399	6.18%
Month % Change	4.43%	1.79%		Month % Change	0.91%	-0.26%	
Average List Price	<u>2014</u>	2013	Annual % Change	<u>New Listings</u>	<u>2014</u>	<u>2013</u>	Annual % Change
October	\$217,786	\$199,540	9.14%	October	2,052	2,136	-3.93%
September	\$207,472	\$194,842	6.48%	September	2,129	2,014	5.71%
Month % Change	4.97%	2.41%		Month % Change	-3.62%	6.06%	
<u>Total Under Contract</u>	<u>2014</u>	<u>2013</u>	Annual % Change	Active Listings	<u>2014</u>	<u>2013</u>	Annual % Change
October	1,698	1,771	-4.12%	October	5,649	5,173	9.20%
September	1,683	1,868	-9.90%	September	5,437	4,717	15.26%
Month % Change	0.89%	-5.19%		Month % Change	3.90%	9.67%	

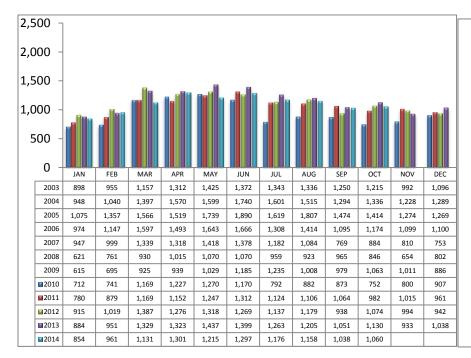
#### October 2014 - Active and Sold by Zip Code

Zip Code	<u># Active</u>	# Sold	<u>%</u>	Zip Code	# Active	<u># Sold</u>	<u>%</u>	Zip Code	<u># Active</u>	# Sold	<u>%</u>	Zip Code	# Active	<u># Sold</u>	<u>%</u>
85143	0	0	0.00%	85645	0	0	0.00%	85713	210	28	13.33%	85740	0	1	0.00%
85145	15	4	26.67%	85648	0	0	0.00%	85714	14	11	78.57%	85741	91	37	40.66%
85321	0	0	0.00%	85653	131	18	13.74%	85715	129	26	20.16%	85742	188	36	19.15%
85601	0	0	0.00%	85654	0	0	0.00%	85716	192	28	14.58%	85743	220	49	22.27%
85602	6	0	0.00%	85658	225	33	14.67%	85717	0	0	0.00%	85745	174	37	21.26%
85611	0	0	0.00%	85701	26	4	15.38%	85718	290	57	19.66%	85746	95	25	26.32%
85614	251	43	17.13%	85704	172	22	12.79%	85719	151	32	21.19%	85747	165	28	16.97%
85616	0	0	0.00%	85705	83	21	25.30%	85730	136	47	34.56%	85748	109	27	24.77%
85619	30	2	6.67%	85706	50	25	50.00%	85734	0	0	0.00%	85749	175	17	9.71%
85622	61	1	1.64%	85709	0	1	0.00%	85735	72	7	9.72%	85750	290	48	16.55%
85623	11	0	0.00%	85710	192	56	29.17%	85736	36	6	16.67%	85755	221	37	16.74%
85629	212	34	16.04%	85711	144	31	21.53%	85737	277	35	12.64%	85756	72	28	38.89%
85641	261	49	18.77%	85712	121	26	21.49%	85739	281	27	9.61%	85757	70	16	22.86%

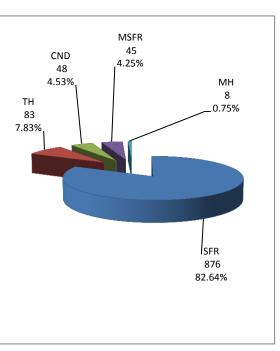
Statistics generated on: 11/5/14

		Residential Listing Sta	atistics				Ac	tive Listings	Days on Ma	rket
	Total Active	Total Contingent	Total Capa	Total Pending	Total Inventory	Total Sold	Area	# Per Area	of Units So	old
Under \$29,999	36	6	0	0	42	11	С	717	1 -30 Days	472
\$30,000 to \$39,999	46	7	3	3	59	11	Е	304	31-60 Days	197
\$40,000 to \$49,999	74	13	2	2	91	25	Ν	620	61 - 90 Days	130
\$50,000 to \$59,999	105	24	5	5	139	16	NE	313	91-120 Days	95
\$60,000 to \$69,999	74	27	9	8	118	20	NW	1634	121 - 180 Days	90
\$70,000 to \$79,999	98	37	12	7	154	22	S	169	Over 180 Days	76
\$80,000 to \$89,999	92	36	13	14	155	25	SE	440	Avg. Days on I	/larket
\$90,000 to \$99,999	135	38	17	16	206	38	SW	337	64	
\$100,000 to \$119,999	240	103	24	39	406	80	W	256	Avg. Sold P	rice
\$120,000 to \$139,999	369	163	42	38	612	118	XNE	30	\$210,454	ļ
\$140,000 to \$159,999	403	127	25	32	587	116	XNW	87	Median Sale	Price
\$160,000 to \$179,999	454	110	15	28	607	101	XS	444	\$166,500	)
\$180,000 to \$199,999	428	83	12	25	548	70	XSW	251	New Listir	gs
\$200,000 to \$249,999	773	105	11	49	938	127	XW	47	2,052	
\$250,000 to \$299,999	634	83	10	24	751	105	Sold	Units per Area	Sales Volume b	y Area
\$300,000 to \$399,999	639	79	10	32	760	92	С	132	\$22,216,6	33
\$400,000 to \$499,999	326	43	3	11	383	36	Е	84	\$13,016,5	
\$500,000 to \$749,999	383	24	6	12	425	29	Ν	113	\$46,045,513	
\$750,000 to \$999,999	165	11	1	5	182	12	NE	47	\$11,825,242	
\$1,000,000 and over	175	4	1	4	184	6	NW	266	\$64,881,7	74
							S	68	\$7,677,89	1
							SE	97	\$17,524,3	12
							SW	53	\$7,426,71	0
							W	64	\$10,477,2	23
							XNE	2	\$512,500	)
							XNW	14	\$1,653,35	0
							XS	74	\$14,545,7	77
Totals	5,649	1,123	221	354	7,347	1,060	XSW	36	\$4,561,30	0
							XW	10	\$716,600	)
	Oct-14	Oct-13	% Change	YTD 2014	YTD 2013	<u>% Change</u>		Total Volume	\$223,081,4	53
Home Sales Volume	\$223,081,453	\$217,449,776	2.59%	\$2,274,635,587	\$2,291,795,189	-0.75%				
Home Sales Units	1,060	1,130	-6.19%	11,191	11,972	-6.52%	1		Types of Financing	Tota
Average Sales Price (All Residential)	\$210,454	\$192,433	9.36%	\$206,975	\$191,807	7.91%			FHA	19
Median Sales Price	\$166,500	\$155,000	7.42%	\$165,922	\$156,239	6.20%			VA	11
Average Days on Market:	64	50	28.00%	64	50	28.00%	1		Other	2
Average List Price for Solds:	\$217,786	\$199,540	9.14%	\$214,881	\$198,157	8.44%	1		Cash	28
SP/LP %	96.63%	96.44%		96.32%	96.80%		1		Conventional	42
Total Under Contract	1,698	1,771	-4.12%						Cash/Loan	
Active Listings	5,649	5,173	9.20%						Carryback	1
New Listings	2,052		-3.93%							

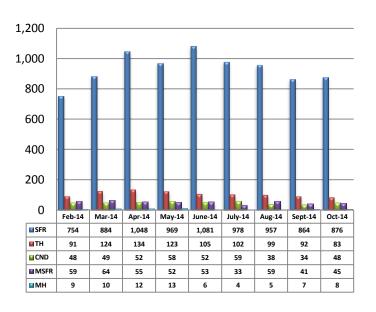
#### <u>Total Unit Sales - October 2014</u>



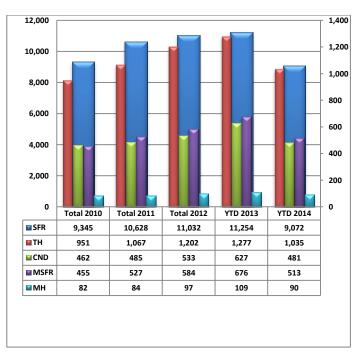
#### <u> Unit Sales – Breakdown by Type</u>



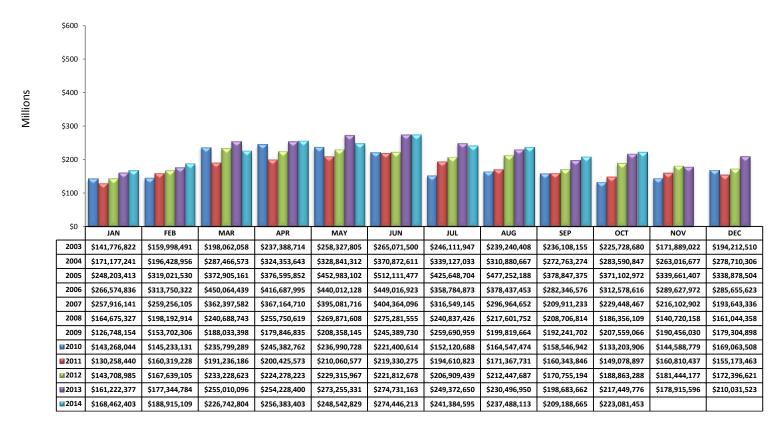
#### **Total Unit Sales By Type - Monthly Comparison**



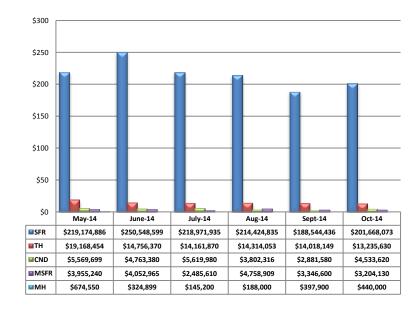
#### <u>YTD Annual Comparison - Breakdown by Type</u>



#### **Total Sales Volume - October 2014**



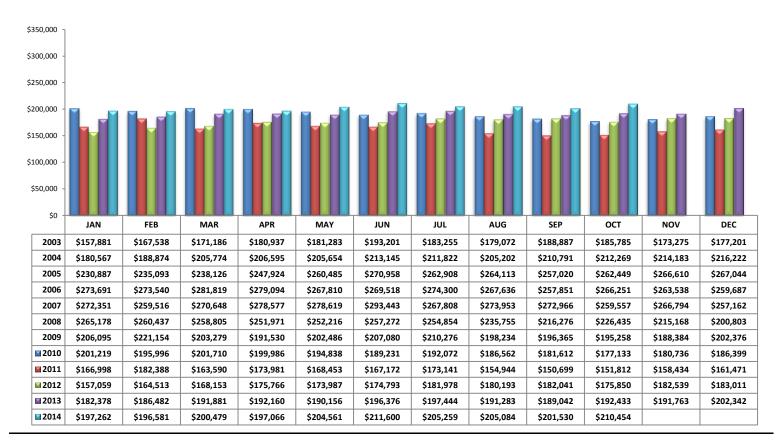
#### **Total Sales Volume By Type - Monthly Comparison**





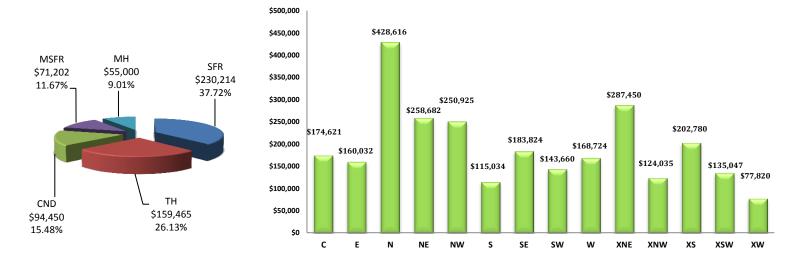


#### Average Sales Price - October 2014

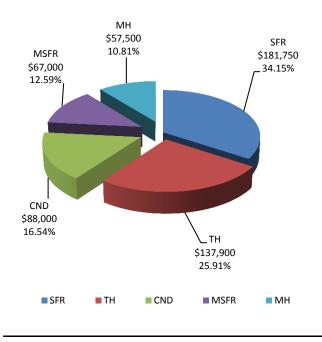


#### <u> Average Sales Price by Type – October 2014</u>

#### Average "Listing" Price per Area - October 2014

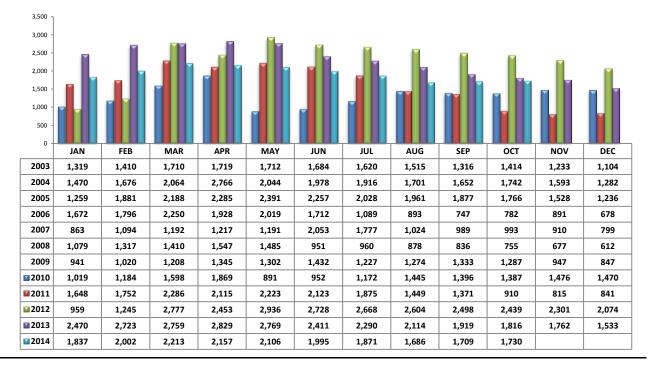


#### Median Sale Price - by Type



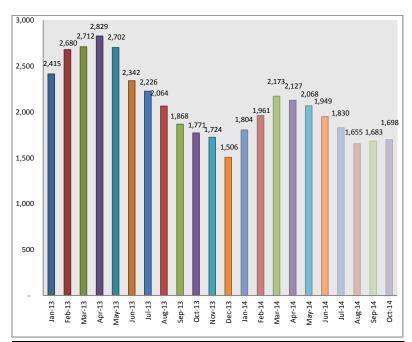
#### Median Sale Price - October 2014

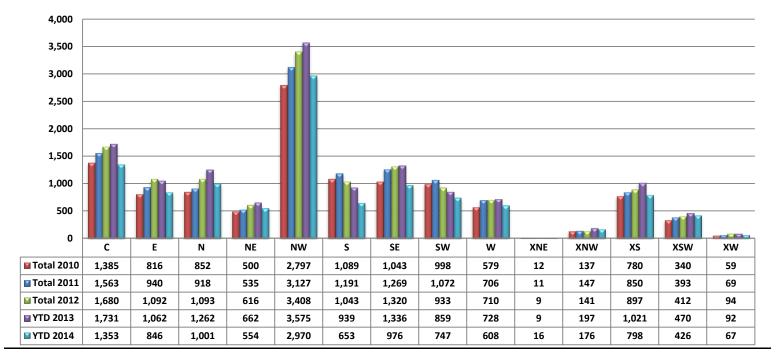
\$250,000 ]												
\$200,000 -												
\$150,000 -												
\$100,000 -												
\$50,000 - \$0 -												
ş0 —	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ост	NOV	DEC
2003	\$132,000	\$137,500	\$137,610	\$144,700	\$145,000	\$152,450	\$146,990	\$148,000	\$146,350	\$150,900	\$141,825	\$145,000
2004	\$148,000	\$150,000	\$157,000	\$159,900	\$162,487	\$169,700	\$167,000	\$167,500	\$169,950	\$172,000	\$177,000	\$170,000
2005	\$177,000	\$186,500	\$190,000	\$196,000	\$209,000	\$222,000	\$221,650	\$220,000	\$220,915	\$225,000	\$226,465	\$221,900
2006	\$219,000	\$225,900	\$219,000	\$220,000	\$223,000	\$225,000	\$225,000	\$221,138	\$214,000	\$211,383	\$216,000	\$215,995
2007	\$220,365	\$219,500	\$220,815	\$224,921	\$223,000	\$225,000	\$217,000	\$220,495	\$215,000	\$210,000	\$212,000	\$210,000
2008	\$203,000	\$199,900	\$200,000	\$195,000	\$202,000	\$200,000	\$199,900	\$185,000	\$180,000	\$180,000	\$177,300	\$168,000
2009	\$163,000	\$177,750	\$165,000	\$162,500	\$169,900	\$165,000	\$169,000	\$162,335	\$163,000	\$158,000	\$162,500	\$154,262
2010	\$160,000	\$150,000	\$157,680	\$159,000	\$151,000	\$149,450	\$150,000	\$150,750	\$145,855	\$140,000	\$139,900	\$139,500
2011	\$134,250	\$137,000	\$125,000	\$132,000	\$127,000	\$126,000	\$125,000	\$122,200	\$117,500	\$120,000	\$122,000	\$120,000
2012	\$125,000	\$125,000	\$132,900	\$134,000	\$140,000	\$140,000	\$140,000	\$145,000	\$144,950	\$143,000	\$144,627	\$147,500
2013	\$145,000	\$149,000	\$150,050	\$157,000	\$156,500	\$160,000	\$159,900	\$160,500	\$155,399	\$155,000	\$159,500	\$157,900
2014	\$157,250	\$158,000	\$162,000	\$164,900	\$167,000	\$168,815	\$170,000	\$163,000	\$165,000	\$166,500		



#### Newly Under Contract During The Month

#### Total Listings Still Under Contract At The End of The Month





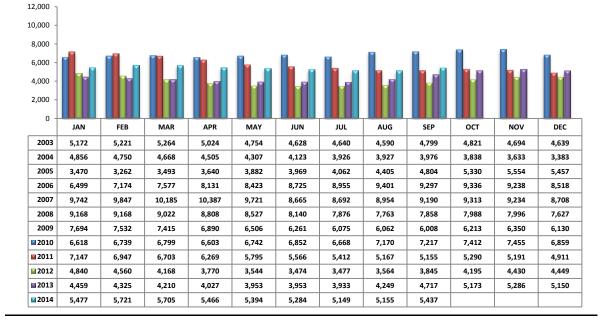
#### Number of Sold Listings by Area - Annual Comparison

#### Average \$ Sold per Area by # of Bedrooms

#### Units Sold per Area by # of Bedrooms

	0-2 Bedrooms	3 Bedrooms	4 Bedrooms	5+ Bedrooms	All Bedrooms		0-2 Bedrooms	3 Bedrooms	4 Bedrooms	5+ Bedrooms	All Bedrooms
С	\$123,781	\$176,029	\$215,679	\$296,000	\$168,308	С	37	76	17	2	132
Е	\$73,718	\$158,282	\$178,435	\$284,250	\$154,959	E	12	46	24	2	84
N	\$221,460	\$296,380	\$539,600	\$788,782	\$407,482	N	25	42	33	13	113
NE	\$108,755	\$234,727	\$354,782	\$0	\$251,600	NE	8	24	15	0	47
NW	\$218,325	\$219,347	\$303,832	\$305,073	\$243,916	NW	69	119	65	13	266
s	\$63,050	\$111,813	\$144,884	\$0	\$112,910	S	10	41	17	0	68
SE	\$139,248	\$167,082	\$209,198	\$231,166	\$180,663	SE	8	54	32	3	97
sw	\$70,016	\$135,825	\$169,673	\$195,500	\$140,126	SW	8	25	17	3	53
w	\$83,737	\$165,151	\$226,976	\$203,700	\$163,706	W	13	35	15	1	64
XNE	\$182,500	\$330,000	\$0	\$0	\$256,250	XNE	1	1	0	0	2
XNW	\$25,000	\$107,927	\$164,250	\$0	\$118,096	XNW	1	9	4	0	14
xs	\$188,700	\$190,992	\$208,055	\$201,870	\$196,564	XS	13	34	24	3	74
XSW	\$121,619	\$97,030	\$196,500	\$223,750	\$126,702	XSW	21	10	3	2	36
xw	\$44,000	\$66,125	\$81,620	\$0	\$71,660	XW	1	4	5	0	10

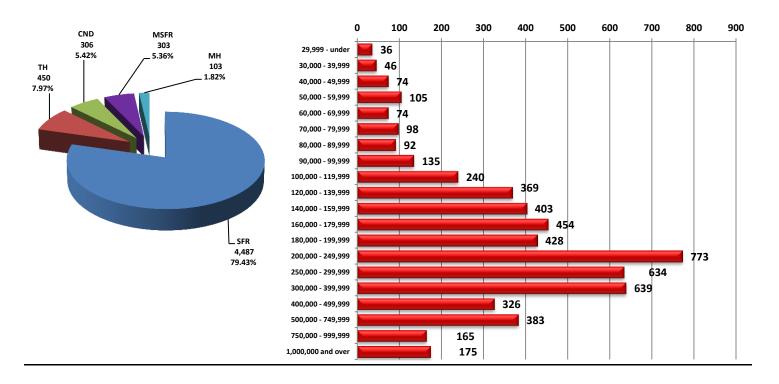
#### Active Listings



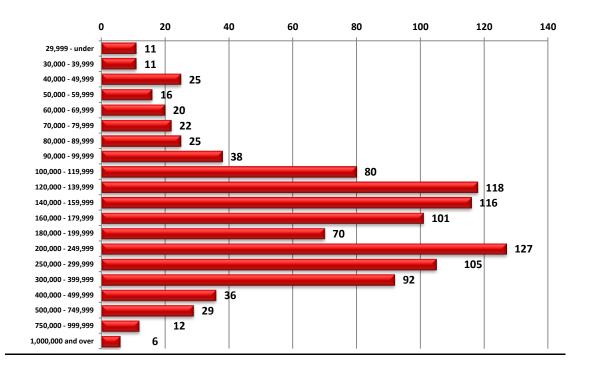
-	
Area	# of Listings
С	717
Ε	304
Ν	620
NE	313
NW	1634
S	169
SE	440
SW	337
W	256
XNE	30
XNW	87
XS	444
XSW	251
XW	47

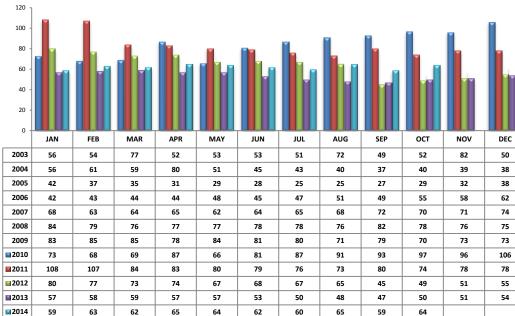
#### **Active Listings Unit Breakdown**

#### **Active Listings Price Breakdown**



#### Sold Price Breakdown





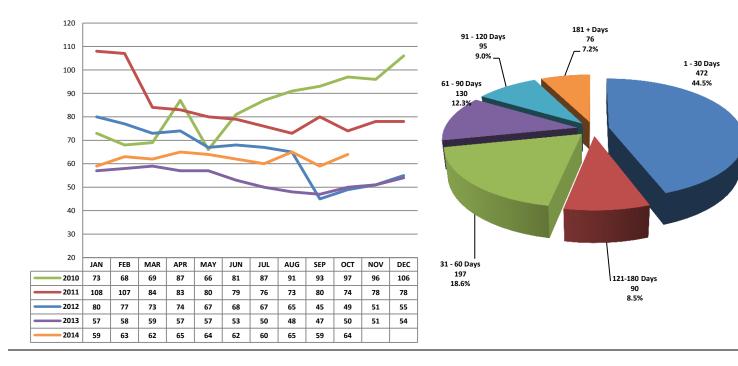
<u>Average Days on Market/Listing – October 2014</u>	

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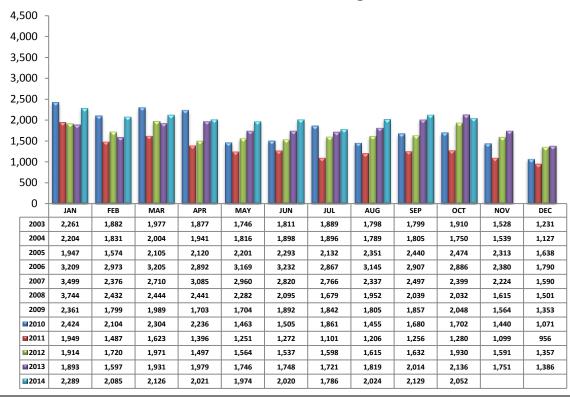
Area	Avg. DOM
С	46
Ε	50
Ν	76
NE	68
NW	69
S	38
SE	52
SW	79
W	42
XNE	301
XNW	44
XS	96
XSW	101
XW	64

#### Annual Comparison - Average Days on Market

#### **Average Days on Market/Listing Breakdown**



#### New Listings - October 2014



Area	# of Listings
С	250
Ε	147
Ν	206
NE	116
NW	555
S	88
SE	164
SW	146
W	104
XNE	3
XNW	29
XS	151
XSW	78
XW	15

\*Includes properties that were re-listed

\*\*Beginning October2012, TAR/MLS implemented a change in the calculation of New Listings to include all new listings input to the MLS database. The changes are reflected above.

Month	Expired	Cancelled	Temp Off Mkt.
Jan 2014	186	433	52
Feb 2014	166	366	53
Mar 2014	203	371	69
Apr 2014	274	421	57
May 2014	256	467	54
June 2014	238	422	62
July 2014	235	462	69
Aug 2014	213	464	59
Sept 2014	232	380	57
Oct 2014	201	410	51

#### **Misc. MLS Information**