## For Immediate Release: October 9, 2014

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## **Tucson Association of REALTORS®**

# Multiple Listing Service Monthly Statistics September

Below are some highlights from the September Residential Sales Statistics:

- New Listings increased 5.19% from August to September.
- Total Unit Sales dropped from 1,158 in August to 1,038 in September resulting in a 10.36% decrease.
- The Median Sales Price for September was \$165,000, a 1.23% increase since last month, and a 6.18% increase over September 2013.
- Total Sales Volume decreased this month going from \$237,488,113 in August to \$209,188,665 in September, a 11.92% decrease.
- The Average Sales Price decreased 1.73% from last month.
- Average List Price for September was \$207,472, a 1.68% decrease from last month's \$211,024.
- Total Under Contract increased 1.69% from August.
- Total Active Listings of 5,437 is an increase of 5.47% since August's number of 5,155, and is an increase of 15.26% since September 2013.
- Average Days on Market decreased to 59 this month from 65 in August.
- Conventional loan sales of 39.7 exceeded Cash Sales of 26.7% this month.

Kim Clifton 2014 TARMLS President







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#### September 2014 Recap by Month and Year - % of Change

| <u>Total Sales Volume</u>              |               |               |                 | <u>Total Unit Sales</u> |             |             |                        |
|--|---------------|---------------|-----------------|-------------------------|-------------|-------------|------------------------|
|  | <u>2014</u>   | <u>2013</u>   | Annual % Change |                         | <u>2014</u> | <u>2013</u> | <u>Annual % Change</u> |
| September                              | \$209,188,665 | \$198,683,662 | 5.29%           | September               | 1,038       | 1,051       | -1.24%                 |
| August                                 | \$237,488,113 | \$230,496,950 | 3.03%           | August                  | 1,158       | 1,205       | -3.90%                 |
| Month % Change                         | -11.92%       | -13.80%       |                 | Month % Change          | -10.36%     | -12.78%     |                        |
| Average Sales Price Median Sales Price |               |               |                 |                         |             |             |                        |
|  | <u>2014</u>   | <u>2013</u>   | Annual % Change |                         | <u>2014</u> | <u>2013</u> | <u>Annual % Change</u> |
| September                              | \$201,530     | \$189,042     | 6.61%           | September               | \$165,000   | \$155,399   | 6.18%                  |
| August                                 | \$205,084     | \$191,283     | 7.21%           | August                  | \$163,000   | \$160,500   | 1.56%                  |
| Month % Change                         | -1.73%        | -1.17%        |                 | Month % Change          | 1.23%       | -3.18%      |                        |
| Average List Price                     | 2014          | 2042          |                 | New Listings            | 2044        | 2012        |                        |
|  | <u>2014</u>   | <u>2013</u>   | Annual % Change |                         | <u>2014</u> | <u>2013</u> | Annual % Change        |
| September                              | \$207,472     | \$194,842     | 6.48%           | September               | 2,129       | 2,014       | 5.71%                  |
| August                                 | \$211,024     | \$195,969     | 7.68%           | August                  | 2,024       | 1,819       | 11.27%                 |
| Month % Change                         | -1.68%        | -0.58%        |                 | Month % Change          | 5.19%       | 10.72%      |                        |
| <u>Total Under Contract</u>            | 2014          | 2042          | Ammed 0/ Chamas | Active Listings         | 2014        | 2012        | Amural 0/ Channe       |
| Contraction                            | <u>2014</u>   | <u>2013</u>   | Annual % Change |                         | <u>2014</u> | <u>2013</u> | Annual % Change        |
| September                              | 1,683         | 1,868         | -9.90%          | September               | 5,437       | 4,717       | 15.26%                 |
| August                                 | 1,655         | 2,064         | -19.82%         | August                  | 5,155       | 4,249       | 21.32%                 |
| Month % Change                         | 1.69%         | -9.50%        |                 | Month % Change          | 5.47%       | 11.01%      |                        |

## September 2014 - Active and Sold by Zip Code

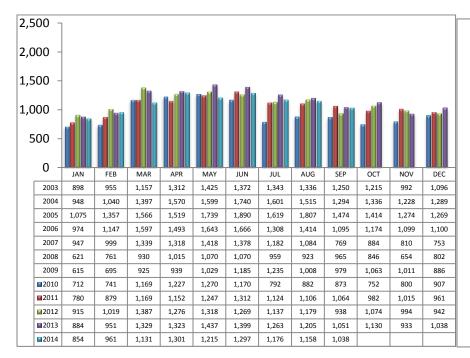
| Zip Code | # Active | # Sold | <u>%</u> | Zip Code | # Active | <u># Sold</u> | <u>%</u> | Zip Code | # Active | # Sold | <u>%</u> | Zip Code | # Active | <u># Sold</u> | <u>%</u> |
|----------|----------|--------|----------|----------|----------|---------------|----------|----------|----------|--------|----------|----------|----------|---------------|----------|
| 85143    | 0        | 0      | 0.00%    | 85645    | 0        | 0             | 0.00%    | 85714    | 13       | 5      | 38.46%   | 85742    | 188      | 47            | 25.00%   |
| 85145    | 14       | 3      | 21.43%   | 85648    | 0        | 0             | 0.00%    | 85715    | 119      | 22     | 18.49%   | 85743    | 227      | 47            | 20.70%   |
| 85321    | 0        | 0      | 0.00%    | 85653    | 106      | 17            | 16.04%   | 85716    | 174      | 19     | 10.92%   | 85745    | 188      | 25            | 13.30%   |
| 85601    | 0        | 0      | 0.00%    | 85654    | 0        | 0             | 0.00%    | 85717    | 0        | 0      | 0.00%    | 85746    | 90       | 38            | 42.22%   |
| 85602    | 8        | 0      | 0.00%    | 85658    | 223      | 21            | 9.42%    | 85718    | 277      | 40     | 14.44%   | 85747    | 161      | 43            | 26.71%   |
| 85611    | 0        | 0      | 0.00%    | 85701    | 29       | 4             | 13.79%   | 85719    | 151      | 23     | 15.23%   | 85748    | 115      | 28            | 24.35%   |
| 85614    | 239      | 30     | 12.55%   | 85704    | 164      | 36            | 21.95%   | 85730    | 130      | 46     | 35.38%   | 85749    | 163      | 19            | 11.66%   |
| 85616    | 0        | 0      | 0.00%    | 85705    | 87       | 17            | 19.54%   | 85734    | 0        | 0      | 0.00%    | 85750    | 268      | 47            | 17.54%   |
| 85619    | 30       | 1      | 3.33%    | 85706    | 42       | 26            | 61.90%   | 85735    | 66       | 6      | 9.09%    | 85755    | 204      | 42            | 20.59%   |
| 85622    | 51       | 7      | 13.73%   | 85710    | 176      | 49            | 27.84%   | 85736    | 32       | 2      | 6.25%    | 85756    | 64       | 30            | 46.88%   |
| 85623    | 11       | 1      | 9.09%    | 85711    | 134      | 24            | 17.91%   | 85737    | 249      | 30     | 12.05%   | 85757    | 78       | 28            | 35.90%   |
| 85629    | 212      | 43     | 20.28%   | 85712    | 121      | 28            | 23.14%   | 85739    | 275      | 27     | 9.82%    |          |          |               |          |
| 85641    | 264      | 45     | 17.05%   | 85713    | 193      | 29            | 15.03%   | 85741    | 101      | 43     | 42.57%   |          |          |               |          |

#### Tucson Association of REALTORS®, Real Estate Trend Indicator Tucson, AZ From: 9/01/2014 to 9/30/2014

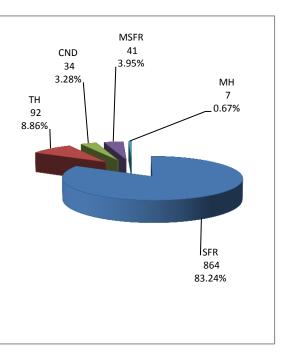
Statistics generated on: 10/4/14

|                                       | Residential Listing Statistics |                  |            |                 |                 |                 |      |                |                           | ket           |
|---------------------------------------|--------------------------------|------------------|------------|-----------------|-----------------|-----------------|------|----------------|---------------------------|---------------|
|                                       | Total Active                   | Total Contingent | Total Capa | Total Pending   | Total Inventory | Total Sold      | Area | # Per Area     | of Units So               | ld            |
| Under \$29,999                        | 34                             | 7                | 1          | 1               | 43              | 4               | С    | 699            | 1 -30 Days                | 468           |
| \$30,000 to \$39,999                  | 41                             | 13               | 3          | 5               | 62              | 12              | Е    | 295            | 31-60 Days                | 195           |
| \$40,000 to \$49,999                  | 76                             | 13               | 2          | 6               | 97              | 19              | Ν    | 597            | 61 - 90 Days              | 127           |
| \$50,000 to \$59,999                  | 88                             | 21               | 8          | 6               | 123             | 21              | NE   | 291            | 91-120 Days               | 89            |
| \$60,000 to \$69,999                  | 76                             | 29               | 8          | 6               | 119             | 27              | NW   | 1563           | 121 - 180 Days            | 102           |
| \$70,000 to \$79,999                  | 94                             | 33               | 12         | 10              | 149             | 30              | S    | 162            | Over 180 Days             | 56            |
| \$80,000 to \$89,999                  | 91                             | 34               | 12         | 5               | 142             | 31              | SE   | 435            | Avg. Days on N            | larket        |
| \$90,000 to \$99,999                  | 132                            | 50               | 17         | 14              | 213             | 28              | SW   | 308            | 59                        |               |
| \$100,000 to \$119,999                | 245                            | 104              | 25         | 27              | 401             | 86              | W    | 266            | Avg. Sold Pr              | ice           |
| \$120,000 to \$139,999                | 343                            | 163              | 38         | 34              | 578             | 106             | XNE  | 30             | \$201,530                 |               |
| \$140,000 to \$159,999                | 389                            | 136              | 30         | 17              | 572             | 117             | XNW  | 85             | Median Sale               | Price         |
| \$160,000 to \$179,999                | 437                            | 110              | 15         | 19              | 581             | 109             | XS   | 440            | \$165,000                 |               |
| \$180,000 to \$199,999                | 424                            | 75               | 11         | 19              | 529             | 88              | XSW  | 227            | New Listin                | gs            |
| \$200,000 to \$249,999                | 763                            | 122              | 12         | 30              | 927             | 134             | XW   | 39             | 2,129                     |               |
| \$250,000 to \$299,999                | 597                            | 93               | 9          | 35              | 734             | 76              | Sold | Units per Area | Sales Volume b            | y Area        |
| \$300,000 to \$399,999                | 635                            | 81               | 6          | 30              | 752             | 83              | С    | 101            | \$15,905,872              |               |
| \$400,000 to \$499,999                | 297                            | 40               | 2          | 11              | 350             | 25              | Е    | 76             | \$12,363,799              |               |
| \$500,000 to \$749,999                | 356                            | 32               | 4          | 10              | 402             | 29              | N    | 98             | \$38,201,004              |               |
| \$750,000 to \$999,999                | 155                            | 12               | 1          | 2               | 170             | 9               | NE   | 46             | \$12,164,700              |               |
| \$1,000,000 and over                  | 164                            | 9                | 1          | 2               | 176             | 4               | NW   | 283            | \$66,349,428              |               |
|                                       |                                |                  |            |                 |                 |                 | S    | 73             | \$7,645,646               |               |
|                                       |                                |                  |            |                 |                 |                 | SE   | 107            | \$18,628,589              |               |
|                                       |                                |                  |            |                 |                 |                 | SW   | 80             | \$9,488,56                |               |
|                                       |                                |                  |            |                 |                 |                 | W    | 48             | \$7,495,95                | D             |
|                                       |                                |                  |            |                 |                 |                 | XNE  | 1              | \$277,000                 |               |
|                                       |                                |                  |            |                 |                 |                 | XNW  | 12             | \$1,489,00                | D             |
|                                       |                                |                  |            |                 |                 |                 | XS   | 80             | \$14,990,93               | 5             |
| Totals                                | 5,437                          | 1,177            | 217        | 289             | 7,120           | 1,038           | XSW  | 27             | \$3,466,17                | 6             |
|                                       |                                |                  |            |                 |                 |                 | XW   | 6              | \$722,000                 |               |
|                                       | Sept-14                        | Sept-13          | % Change   | YTD 2014        | YTD 2013        | <u>% Change</u> |      | Total Volume   | \$209,188,6               | 65            |
| Home Sales Volume                     | \$209,188,665                  | \$198,683,662    | 5.29%      | \$2,051,554,134 | \$2,074,345,413 | -1.10%          |      |                |                           |               |
| Home Sales Units                      | 1,038                          | 1,051            | -1.24%     | 10,131          | 10,842          | -6.56%          |      |                | <b>Types of Financing</b> | <u>Totals</u> |
| Average Sales Price (All Residential) | \$201,530                      | \$189,042        | 6.61%      | \$203,495       | \$191,181       | 6.44%           |      |                | FHA                       | 168           |
| Median Sales Price                    | \$165,000                      | \$155,399        | 6.18%      | \$165,343       | \$157,477       | 5.00%           |      |                | VA                        | 128           |
| Average Days on Market:               | 59                             | 47               | 25.53%     | 63              | 49              | 28.57%          | 1    |                | Other                     | 45            |
| Average List Price for Solds:         | \$207,472                      | \$194,842        | 6.48%      | \$211,976       | \$196,773       | 7.73%           | 1    |                | Cash                      | 277           |
| SP/LP %                               | 97.14%                         | 97.02%           |            | 96.00%          | 97.16%          |                 |      |                | Conventional              | 412           |
| Total Under Contract                  | 1,683                          | 1,868            | -9.90%     |                 |                 |                 | -    |                | Cash/Loan                 | 1             |
| Active Listings                       | 5,437                          | 4,717            | 15.26%     |                 |                 |                 |      |                | Carryback                 | 7             |
| New Listings                          | 2,129                          | 2,014            | 5.71%      |                 |                 |                 |      |                | <u> </u>                  |               |

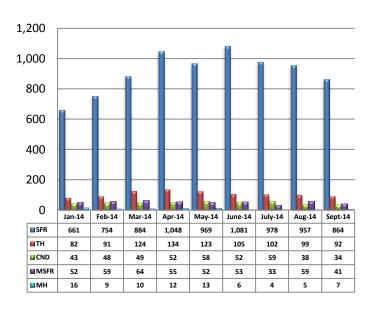
#### <u>Total Unit Sales - September 2014</u>



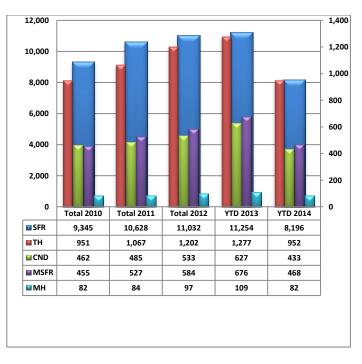
#### Unit Sales - Breakdown by Type



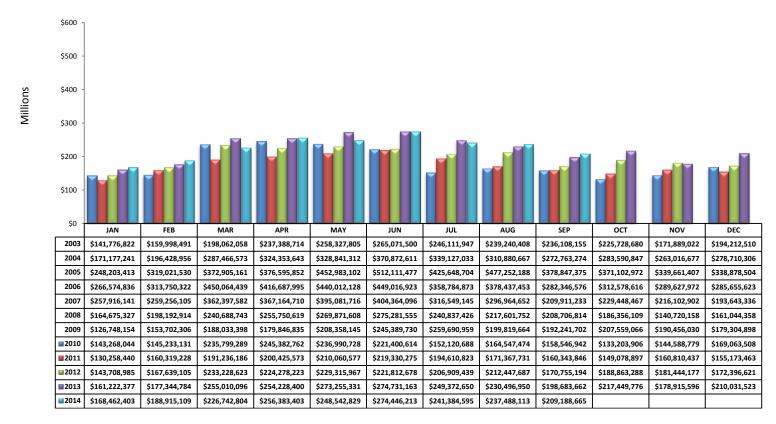
#### **Total Unit Sales By Type - Monthly Comparison**



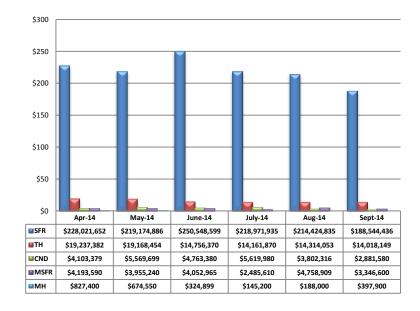
#### <u>YTD Annual Comparison - Breakdown by Type</u>



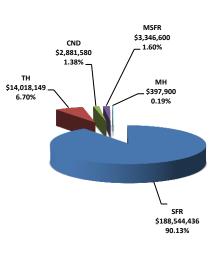
#### <u>Total Sales Volume – September 2014</u>



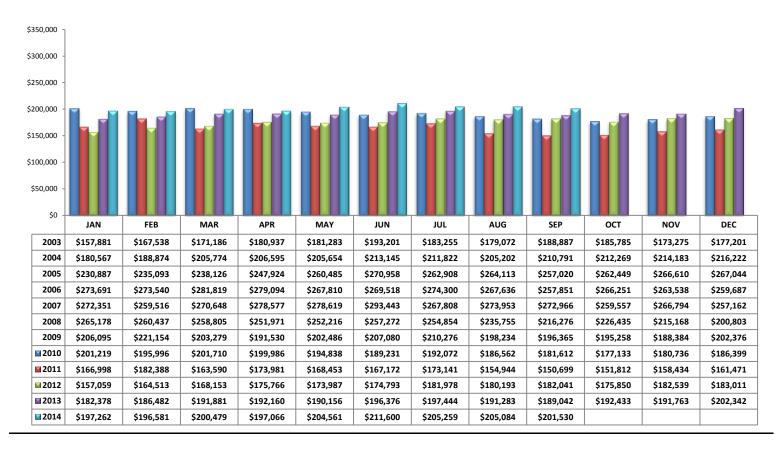
#### **Total Sales Volume By Type - Monthly Comparison**



#### Monthly Volume by Type

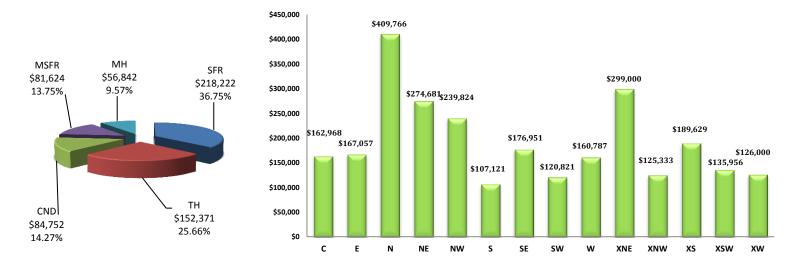


#### Average Sales Price - September 2014



#### <u> Average Sales Price by Type – September 2014</u>

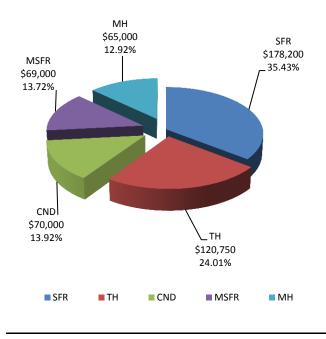
#### Average "Listing" Price per Area – September 2014



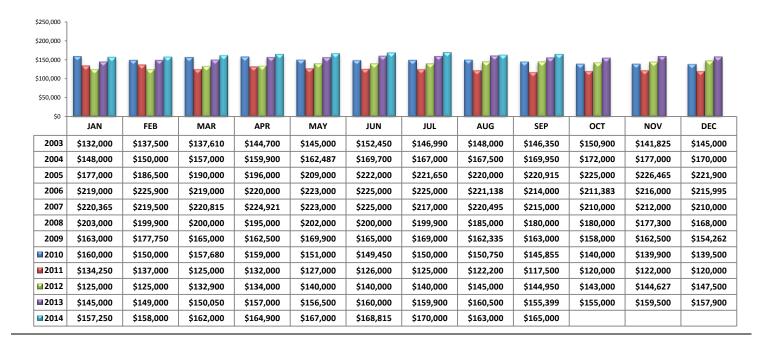
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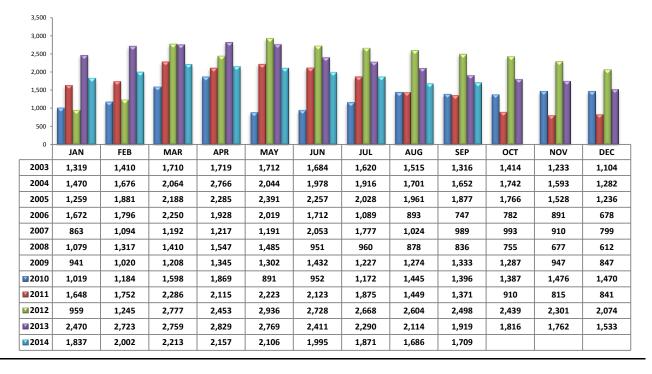
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#### Median Sale Price - by Type



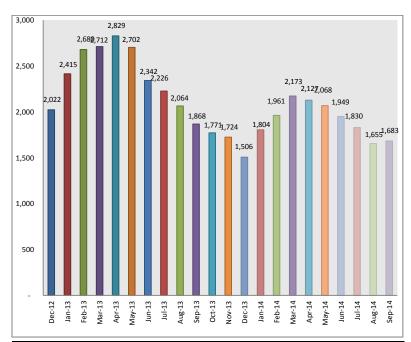
#### Median Sale Price - September 2014

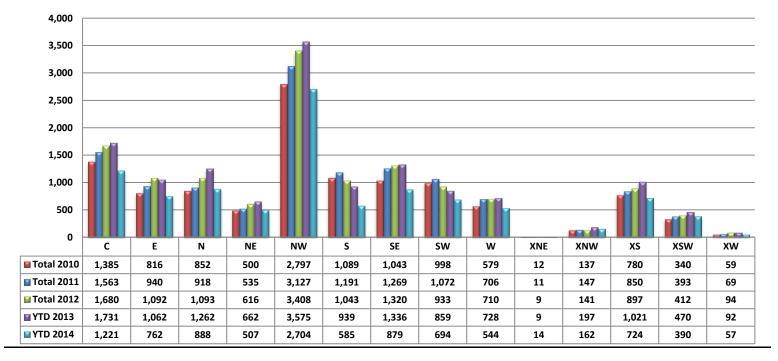




#### Newly Under Contract During The Month

#### Total Listings Still Under Contract At The End of The Month





#### Number of Sold Listings by Area - Annual Comparison

#### Average \$ Sold per Area by # of Bedrooms

#### Units Sold per Area by # of Bedrooms

|     | 0-2<br>Bedrooms | 3<br>Bedrooms | 4<br>Bedrooms | 5+<br>Bedrooms | All<br>Bedrooms |     | 0-2<br>Bedrooms | 3<br>Bedrooms | 4<br>Bedrooms | 5+<br>Bedrooms | All<br>Bedrooms |
|-----|-----------------|---------------|---------------|----------------|-----------------|-----|-----------------|---------------|---------------|----------------|-----------------|
| С   | \$122,843       | \$151,934     | \$264,497     | \$180,000      | \$157,483       | С   | 32              | 55            | 13            | 1              | 101             |
| Е   | \$88,016        | \$159,815     | \$198,697     | \$213,500      | \$162,681       | E   | 12              | 37            | 25            | 2              | 76              |
| N   | \$254,036       | \$289,234     | \$497,749     | \$890,666      | \$389,806       | N   | 18              | 41            | 33            | 6              | 98              |
| NE  | \$131,687       | \$236,709     | \$282,592     | \$728,000      | \$264,450       | NE  | 8               | 21            | 14            | 3              | 46              |
| NW  | \$198,768       | \$221,798     | \$269,720     | \$313,300      | \$234,450       | NW  | 53              | 138           | 83            | 9              | 283             |
| S   | \$64,213        | \$104,385     | \$136,215     | \$86,000       | \$104,734       | S   | 10              | 48            | 14            | 1              | 73              |
| SE  | \$210,906       | \$156,915     | \$179,114     | \$286,100      | \$174,098       | SE  | 4               | 54            | 44            | 5              | 107             |
| SW  | \$72,215        | \$122,133     | \$132,932     | \$165.000      | \$118.607       | SW  | 13              | 36            | 30            | 1              | 80              |
| w   | \$84,896        | \$142,052     | \$228,725     | \$447,500      | \$156,165       | W   | 14              | 22            | 10            | 2              | 48              |
| XNE | \$277,000       | \$0           | \$0           | \$0            | \$277,000       | XNE | 1               | 0             | 0             | 0              | 1               |
| XNW | \$0             | \$106,750     | \$127,550     | \$0            | \$124,083       | XNW | 0               | 2             | 10            | 0              | 12              |
| xs  | \$176,271       | \$178,632     | \$198,547     | \$258,250      | \$187,386       | XS  | 7               | 43            | 28            | 2              | 80              |
| xsw | \$111,765       | \$194,316     | \$96,166      | \$0            | \$128,376       | XSW | 18              | 6             | 3             | 0              | 27              |
| xw  | \$0             | \$91,800      | \$263,000     | \$0            | \$120,333       | XW  | 0               | 5             | 1             | 0              | 6               |

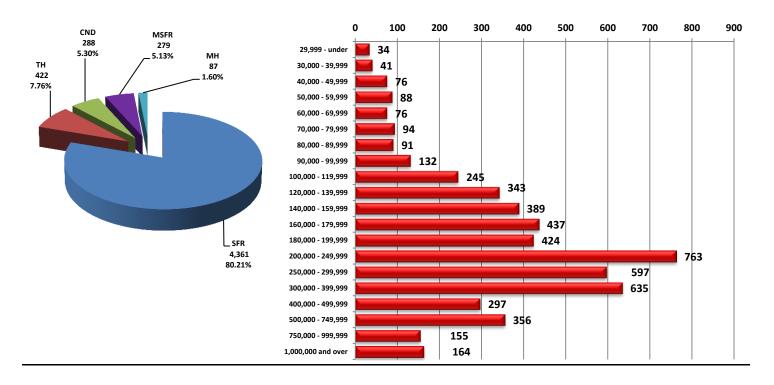
#### 12,000 10.000 8,000 6,000 4,000 2.000 0 FEB MAR APR ΜΑΥ JUN JUL AUG SEP DEC JAN ост NOV 2003 5,172 5,221 5,264 5,024 4,754 4,628 4,640 4,590 4,799 4,821 4,694 4,639 2004 4,856 4,750 4,668 4,505 4,307 4,123 3,926 3,927 3,976 3,838 3,633 3,383 2005 3,493 3,640 3,882 3,470 3,262 3,969 4,062 4,405 4,804 5,330 5,554 5,457 2006 6,499 7,174 7,577 8,131 8,423 8,725 8,955 9,401 9,297 9,336 9,238 8,518 2007 9,742 9,847 10,185 10,387 9,721 8,665 8,692 8,954 9,190 9,313 9,234 8,708 2008 9,168 9,168 9,022 8,808 8,527 8,140 7,876 7,763 7,858 7,988 7,996 7,627 2009 7,694 7,532 7,415 6,890 6,506 6,261 6,075 6,062 6,008 6,213 6,350 6,130 2010 6,618 6,739 6,799 6,603 6,742 6,852 6,668 7,170 7,217 7,412 7,455 6,859 2011 5,566 7,147 6,947 6,703 6,269 5,795 5,412 5,167 5,155 5,290 5,191 4,911 2012 4,840 4,560 4,168 3,770 3,544 3,474 3,477 3,564 3,845 4,195 4,430 4,449 2013 4.459 4.325 4.210 5.173 5.286 4.027 3.953 3.953 3.933 4.249 4.717 5.150 2014 5,477 5,721 5,705 5.466 5.394 5,284 5,149 5,155 5,437

Active Listings

#### # of Listings Area 699 С E 295 597 Ν NE 291 NW 1563 S 162 SE 435 SW 308 W 266 **XNE** 30 **XNW** 85 XS 440 XSW 227 XW 39

#### **Active Listings Unit Breakdown**

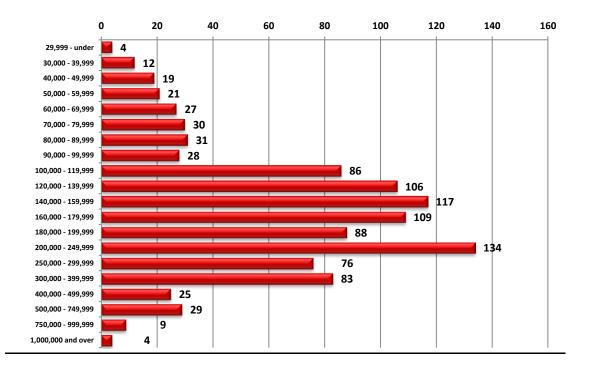
#### **Active Listings Price Breakdown**



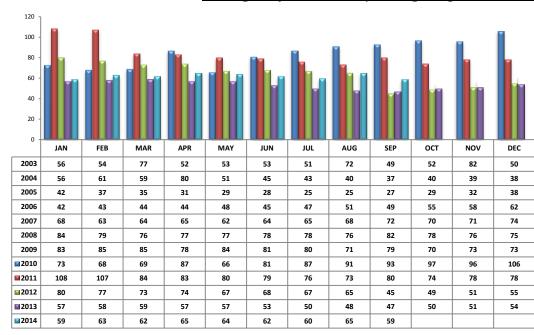
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#### Sold Price Breakdown



1

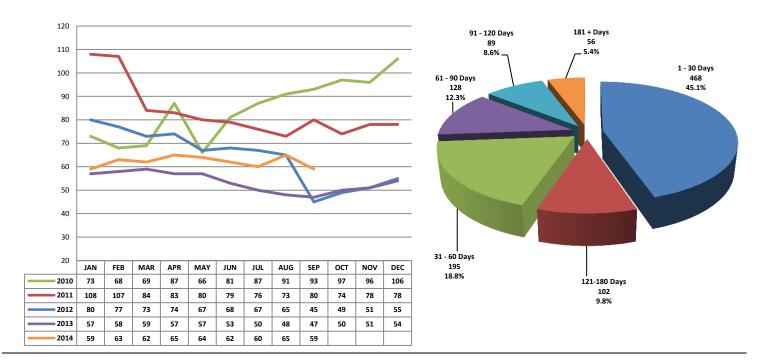


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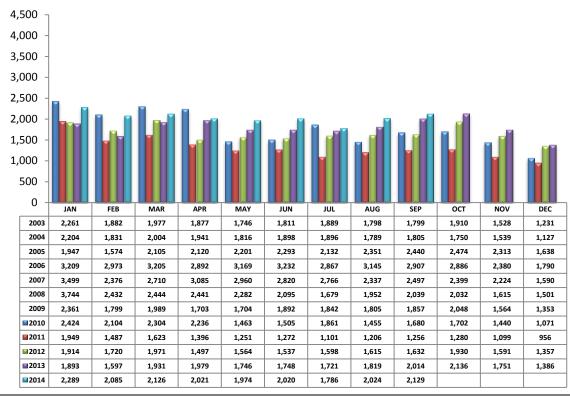
| Area | Avg. DOM |
|------|----------|
| С    | 51       |
| Ε    | 44       |
| Ν    | 77       |
| NE   | 68       |
| NW   | 70       |
| S    | 33       |
| SE   | 46       |
| SW   | 53       |
| W    | 39       |
| XNE  | 229      |
| XNW  | 54       |
| XS   | 62       |
| XSW  | 95       |
| XW   | 67       |

#### Annual Comparison - Average Days on Market

#### Average Days on Market/Listing Breakdown



#### New Listings - September 2014



| Area | # of Listings |
|------|---------------|
| C    | 264           |
| E    | 141           |
| N    | 217           |
| NE   | 120           |
| NW   | 608           |
| S    | 98            |
| SE   | 181           |
| SW   | 106           |
| W    | 122           |
| XNE  | 1             |
| XNW  | 29            |
| XS   | 157           |
| XSW  | 69            |
| XW   | 16            |

\*Includes properties that were re-listed

\*\*Beginning September2012, TAR/MLS implemented a change in the calculation of New Listings to include all new listings input to the MLS database. The changes are reflected above.

| Month     | Expired | Cancelled | Temp Off<br>Mkt. |
|-----------|---------|-----------|------------------|
| Dec 2013  | 348     | 293       | 69               |
| Jan 2014  | 186     | 433       | 52               |
| Feb 2014  | 166     | 366       | 53               |
| Mar 2014  | 203     | 371       | 69               |
| Apr 2014  | 274     | 421       | 57               |
| May 2014  | 256     | 467       | 54               |
| June 2014 | 238     | 422       | 62               |
| July 2014 | 235     | 462       | 69               |
| Aug 2014  | 213     | 464       | 59               |
| Sept 2014 | 232     | 380       | 57               |

#### Misc. MLS Information